

ecorugs
Designed to last forever

COLLECTION 2024



Sustainability with style

**louis de
poortere** 
- since 1929 -



A bold new generation of material

We're committed to protecting the environment for future generations and so we've taken the step to craft a collection that's more sustainable and which sets us on a path to circularity. With Ecorugs, our Rug Collection 2024 moves to a mono-material polyester construction.

The move lets us guarantee that our rugs are not only high quality, but also fully recyclable. It's a bold new generation of environment-friendly rugs that will help to preserve our planet while upholding our philosophy of creating beautiful rugs that bring the utmost pleasure.

A fibre of the future

As a synthetic material, it can be recycled efficiently and infinitely, without compromising its quality throughout its life cycle.

We're aware of the concerns associated with the production of virgin polyester derived from petroleum, a non-renewable resource. However, alongside our Take Care Program to make recycling a shared responsibility, our Ecorugs offer a move towards a sustainable solution by extending polyester's useful life and reducing our demand on these resources.

Polyester has exceptional recycling properties and for every kilogram of polyester we recycle, we get one kilogram back. This means no waste and every gram of material is used efficiently. Also, with polyester's exceptional durability, each rug possesses a long life, no matter how many times it finds a new home. Polyester is truly a fibre of the future.



CRAFT COLLECTION

NEW

PAPERCUT

CRAFT COLLECTION



9358
CAMPANULA

9361
SEA SPRAY

9364
RUST



9366
STRING



9367
CURRY

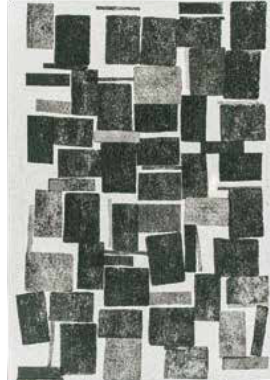


LUCIA

CRAFT COLLECTION



9355
ICE BLUE



9356
SYCAMORE



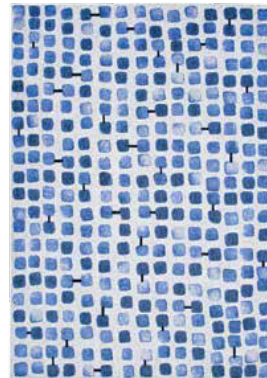
9357
NUGGETS

COBBLESTONE

CRAFT COLLECTION



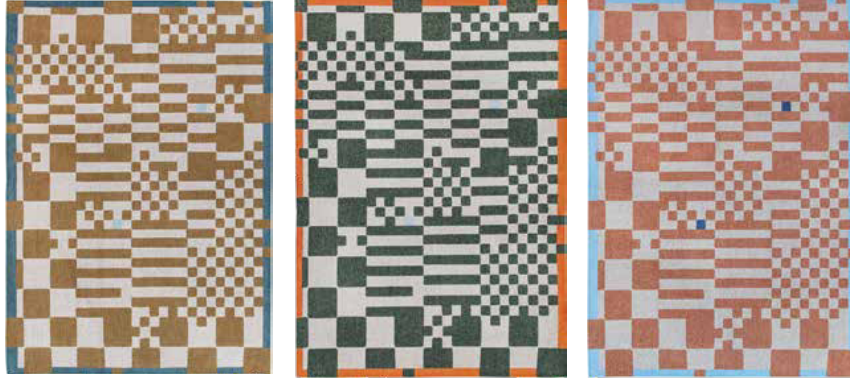
9346
PEACH PARTY



9348
AMPARO BLUES

CHESS

CRAFT COLLECTION



9338
HONEY

9339
DEEP GREEN

9341
NUDE

KUBA

CRAFT COLLECTION



9335
BISON

9336
ULTRAMARINE

CITIES

COLLECTION



9314
TOKYO
CONDUCTIVE BLUE



9315
NEW YORK
GATSBY GOLD



9320
LONDON
GREEN MEADOWS



9322
PARIS
SPACE TRIP



9323
AMSTERDAM
ORANGE CUT



SAKURA COLLECTION

NEW

SAKURA COLLECTION



9371
COPPER PINK



9372
WET GARDEN



9373
MORNING MIST



POP
COLLECTION



9388
TIGER
GREEN ON FIRE



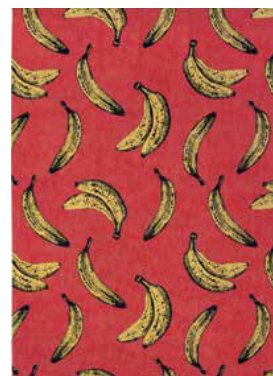
9389
LOBSTER
STEAM RED



9390
KOI
JAPANESE POND



9391
MEMENTO MORI
FUNNY BONES



9392
BANANA
MIAMI RED



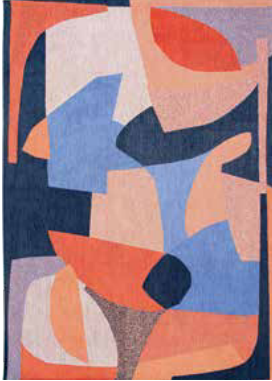
9394
BANANA
CALIFORNIA BLUE

GALLERY COLLECTION

NEW

SHAPES

GALLERY COLLECTION



9368
CARPE DIEM



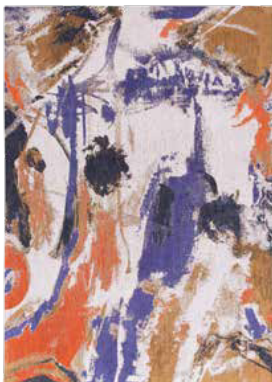
9369
DUCK SONG



9370
SECRET

FRESQUE

GALLERY COLLECTION



9342
PURPLE GAME



9344
MIDDLE OF



9393
INDIAN RICE

HIMALAYA

GALLERY COLLECTION



9379
SPRING



9380
SUMMER



9381
AUTUMN



9382
WINTER

DORA & GRAFFITO

GALLERY COLLECTION



9143
DORADO



9144
STREET GRAPH

MEDITATION COLLECTION

NEW

LAGOON MEDITATION COLLECTION



9326
CHESTNUT



9328
IODE



9331
PALM GREEN



9332
INKJET



9333
SUNSET



SWIM

MEDITATION COLLECTION



9349
SAFFRON



9351
SURF



9353
GRIT



9354
RIVER



CORAL

MEDITATION COLLECTION



9226
JELLY GOLD



9227
BLACK GOLD



9228
OYSTER WHITE



9229
SHELL BEIGE

KIRMAN

FADING WORLD COLLECTION



9374
STORM



9375
TUSCANY



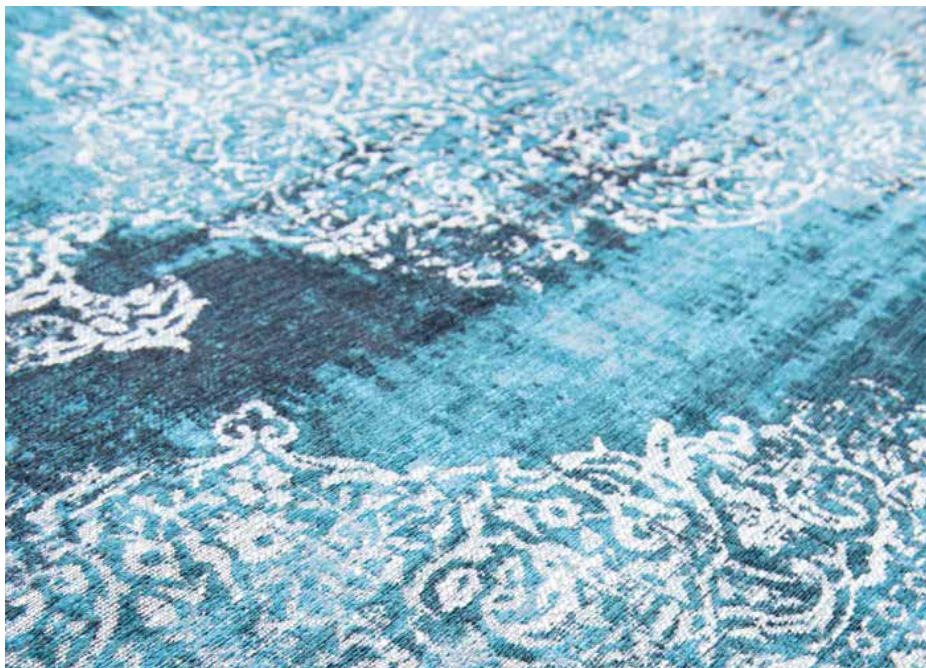
9376
QUARTZ



9377
SUNWAX



9378
MARGAUX



MEDALLION

FADING WORLD COLLECTION



8254
BLUE NIGHT



8255
GREY TURQUOISE



8257
GREY EBONY



8258
JADE



8259
JADE OYSTER



8260
SCARLET



8261
PINK FLASH



8263
MINERAL BLACK



8383
SALT & PEPPER



9145
SPRING MOSS



9146
MAJESTIC FOREST



9148
STONE



9065
GREY JEANS



9067
SALMON

GRIFF

MAD MEN COLLECTION



8419
COLUMBUS GOLD



8420
JERSEY STONE



8925
SOHO COPPER



8926
METRO BLACK & WHITE



8421
BRONX AZURITE



8785
CONCRETE JUNGLE



8956
COPPERFIELD



8550
LIBERTY GOLD

JACOB'S LADDER

MAD MEN COLLECTION



8422
BROADWAY GLITTER



8425
HARLEM CONTRAST



8928
CENTRAL YELLOW



8929
WHITE PLAINS

CRACKS

MAD MEN COLLECTION



8618
DEEP MINE



8629
ABYSS BLUE



8723
DARK PINE

DEDALO

MAD MEN COLLECTION



9203
BLUE MARINE



9204
REPUBLIC GREEN



9205
YELLOW SCARAB



KILIM

ANTIQUARIAN COLLECTION



9110
ZEMMURI BLUE



9113
BLACK RABAT



9114
MEDINA WHITE



9115
FEZ RED

USHAK

ANTIQUARIAN COLLECTION



8884
SULEIMAN GREY



8894
TURKISH DELIGHT

BAKHTIARI

ANTIQUARIAN COLLECTION



8712
JANISSARY MULTI



9127
FENER

HADSCHLU

ANTIQUARIAN COLLECTION



8719
782 RED



8720
AGHA OLD GOLD

HERIZ

ANTIQUARIAN COLLECTION



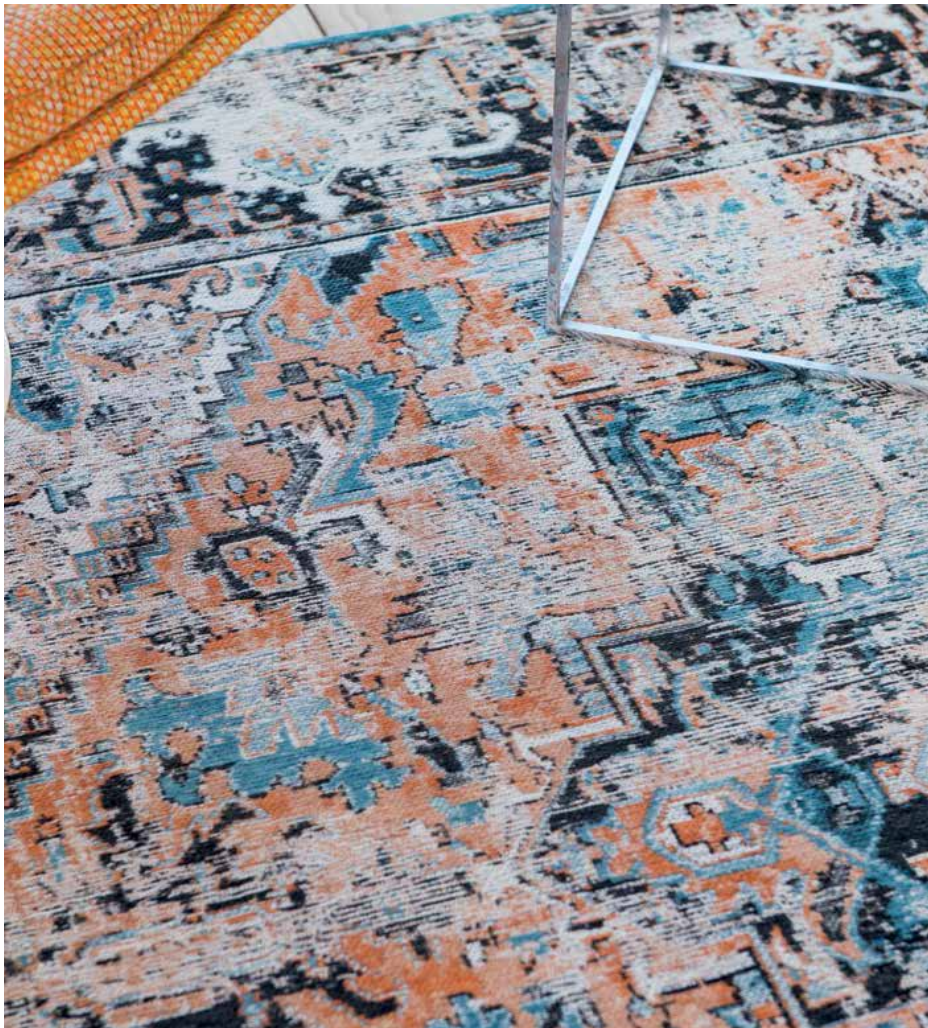
8703
CLASSIC BRICK



8704
AMIR GOLD



8705
SERAY ORANGE



MONETTI

ATLANTIC COLLECTION



9116
HIBISCUS RED



9119
NYMPHEA BLUE



9121
GIVERNY BEIGE

STREAKS

ATLANTIC COLLECTION



8714
MONTAUK MULTI



8715
SEA BRIGHT SUNNY



8716
CONEY GREY



8718
LONG ISLAND BLUE



9125
NASSAU RED



9126
GLEN COVE

VENETIAN DUST

ATLANTIC COLLECTION



9195
PADUA BEIGE



9211
SUNSET BLUE



9235
RIALTO GOLD



BAOBAB

STRUCTURES COLLECTION



9197
DRY BEIGE



9198
TSINGY OYSTER



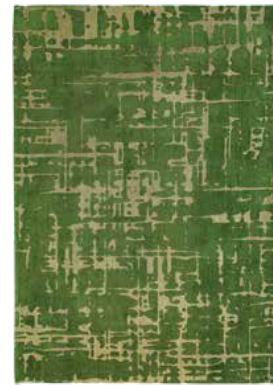
9199
ZA COPPER



9200
BLACK WATER



9201
MADAGASCAR GOLD



9202
PERRIER'S GREEN

MODULE

NUANCE COLLECTION



9196
CAMEL BLUE



9206
SAXON BEIGE



9209
PINK ROHE



9210
YELLOW MEYER

AVAILABLE SIZES

sizes (cm)	80x150 31"x59"	100x140 3'3"x4'7"	80x250 31"x8'2"	Ø 140 Ø 4'7"
Baobab Cobblestone Coral Dedalo Jacob's Ladder Kuba Module Papercut Streaks Swim	X		X	X
Cracks Griff Lagoon Lucia Sakura	X			X
Bakhtiari Chess Hadschlu Heriz Kilim Kirman Medallion Monetti Venetian Dust Ushak	X NOT ANTIQ			
Cities Collection Gallery Collection Pop Collection		X		

AVAILABLE SIZES

140x200 4'7"x6'7"	170x240 5'7"x7'10"	200x280 6'7"x9'2"	Ø 240 Ø 7'10"	240x340 7'10"x11'2"	280x390 9'2"x12'10"
X	X	X	X	X	X
X	X	X	X	X	X
X	X	X		X	X
X NOT DORA	X	X	X	X NOT DORA	X NOT DORA